

## How does this work?

**A Free 10-Credit Audio or Video CME course of the winner's choice will be awarded monthly from July 31, 2011 to August 31, 2012.** Entry must be received by the 25<sup>th</sup> of the month to be considered for that month's drawing. Each drawing will occur at the end of each month.

### Eligibility

This giveaway is open to Physicians, Physician Assistants, and Nurse Practitioners. Participation is via email only. Residents of jurisdictions where giveaway offers are either prohibited by law or subject to registration or other procedures for which AMS is not in compliance, are also prohibited from entering. It is required that participants register under only 1 email, and that email must be registered to a unique postal address (no PO boxes). AMS reserves the right to terminate any or all duplicate registrations.

### Registration

Simply follow the online directions. Completing the online form and email verification guarantees acceptance to the CME Course Giveaway and subscription to the AMS monthly CME updates, which may include:

- Current Seminar Schedule
- New CME Releases on Audio and Video
- Special Promotions such as how to get a FREE 16GB iPad® with your CME purchase as well as CME Discounts
- License Renewal Reminders

Participants should enter only once. Email addresses must be valid and deliverable. Deliverability may require you to add an AMS email to your email address book or safe list as requested in the registration process. Contact information must also be valid and true. Duplicate entries will not be recognized and do not increase chance of winning.

### Privacy

All information is confidential and will not be shared with third parties unless requested by the member.

By signing up for the CME Course Giveaway, you are opting-in to receive AMS emails for special CME offers and updates. If you do not wish to receive these emails, you may opt-out at any time by clicking on the unsubscribe link in the email messages you receive from AMS.

AMS acknowledges and agrees that we understand and comply with all applicable laws and regulations relating to the Can-Spam Act of 2003. AMS maintains a suppression list and processes any and all unsubscribe requests within ten (10) business days of receipt of such requests. If a registrant chooses to opt-out of future emails, it is the registrant's responsibility to enter their email address on the Unsubscribe page.

### Selection/Announcement of Winners

Each month a winner will be selected by a random drawing. Each registered member who has completed the registration will be considered for each monthly drawing.

### Claiming the Prize

A 10-credit CME course will be awarded each month while the program lasts. The winner will be allowed to choose a 10-credit course from the selections of current audio and video courses. Odds of winning depend on number of eligible entries received. Winners may be required to furnish proof of active medical license. Proof of medical licensure must be provided within one month of request for verification. All awards will be sent to recipient by US mail, UPS or FED EX within four to six weeks. If recipient is ineligible for any reason such as not being a physician, physician assistant, or nurse practitioner, award shall be forfeited. Award will only be sent to address furnished in the registration. Taxes, if any, are the winner's responsibility. Award Gifts are not redeemable in cash.

### General Rules

- No purchase or fee is necessary.
- By entering in the giveaway, entrants agree to abide by all terms of the Official Rules and the decisions of the Sponsor made in its sole discretion, which shall be final.
- By entering the giveaway, winner agrees to allow AMS to publish winner's name and state in AMS promotional material, such as the monthly email updates.
- Any offer should be considered void where prohibited by law.
- AMS is not responsible for misdirected, lost, late, illegible, forged or incomplete applications or submissions.
- If for any reason the giveaway is not capable of running as planned (including computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of AMS which corrupt or affect the administration, security, or proper conduct of the giveaway)

AMS reserves the right to terminate any member who tampers with the entry process, creates fraudulent entries or application to AMS offer.

- AMS provides no warranty on the prize.
- AMS reserves the right at any time to terminate this giveaway for any reason.
- AMS may revise these terms from time to time, at our sole discretion, by updating this posting. Unless otherwise provided, the revised terms will take effect when they are posted. Your receipt of AMS CME updates will signify your acceptance to the modified terms.

### **Why are we doing this?**

We are offering this incentive promotion to drive medical practitioners to our CME website and to build a way for our customers to find out about our CME updates, new releases and discounts.

### **Do I have to register by a certain date?**

You only need to register once. You will then automatically be entered in each monthly drawing. Registering by the 25<sup>th</sup> of any month will qualify your entry for the drawing of that month, and each subsequent month through the duration of the giveaway.

### **Who is included in this giveaway?**

This giveaway is only open to Physicians, Physicians Assistants, and Nurse Practitioners.

### **What do you do with my registration information?**

All information is confidential and will not be shared with third parties unless requested by the member. AMS will use this information to notify you of CME related updates such as new CME Seminar schedules, new CME releases on video and audio, discounts, special promotions such as FREE 16GB iPad® with your CME purchase, and licensure renewal reminders.

### **Who is AMS?**

American Medical Seminars, Inc. (AMS) is a leading ACCME Accredited provider of CME Seminars, Audio CDs, MP3s, DVDs, and MP4s. Additional information on our CME programming can be found at [www.ams4cme.com](http://www.ams4cme.com).

### **Can I opt out of receiving emails from AMS?**

Yes, by clicking on the unsubscribe link at the bottom of any AMS email.

### **I don't want to get unsolicited email. How does AMS protect my email address?**

It is strict AMS policy that we will not sell or give your email address or contact information to a third party without your explicit permission.

You can reach our Customer Service Department

at: [ccolon@ams4cme.com](mailto:ccolon@ams4cme.com)

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[www.ams4cme.com](http://www.ams4cme.com)